

List of Posters – 25th NICOID

	Titles	Author(s)
1	Proposal of a Framework for the Success of Insurance Startups	Mohammad Sadegh Zare
2	Insurance Startups and Transformation in the Insurance Industry	Ahmadreza Zarrabieh, Dr. Iman Astoo, & Alireza Jahedi
3	Study of the Effect of Technological Sectoral Policies of Insurance Leaders on Employee Performances	Dr. Mohammad Esmaili & Behzad Salemi
4	Study of the Effect of IT on the Social Responsibility of Insurance Companies based on Rodriguez and et al. (2016) Model	Dr. Rasool Rahmati Nodehi & Maryam Haji Ghorbani
5	Study of the Effect of Open Services Innovation Application in Insurance Industry	Najmeh Mollaei & Abbas Tahmasbi
6	Application and Potentials of Blockchain in the Insurance Industry: Opportunities and Challenges	Shahin Tayyar & Ehsaneh Nazari
7	The Effect of Innovative Tech Attitudes in Attracting Digital Generation	Dr. Said Sehat & Mina Milani
8	Analysis of the Insurance Market Using Granger Causality: An Introduction to IMA System	Said Asadi Gharaghozloo & Hamed Alinejad
9	Analysis of the Effect of IT on the Incidence Rate of Fraud and Forgery	Dr. Sajjad Salehi Kordabadi & Alireza Rasa
10	Digital Transformation Model Development in the Insurance Industry	Dr. Azam Esfijani, Husseinali Bakhtiar Nasrabadi, & Asieh Bakhtiar
11	Status of the Digital Marketing and Its Risks in Life Insurance Sales	Hamideh Zeinali & Roghieh Kazemi Lai
12	Data Governance: The Necessity of Facing with Upcoming Transformations by the Insurance Industry	Yahya Mirzaee Pari, Mahdi Khalili, & Athar Rezaee
13	Classification of the Driver Behavior Based on Recurrent Neural Network (RNN) and Its Application in Autoinsurance	Seyed Said Hashemi Esmailabad, Behnam Karimi, & Fatemeh Golivand Darvishmand
14	SANHAB and Data Analytics: A SMART Approach	Najmeh Mollaei & AbbadTahmasbi

15	Identification and Assessment of Technology Gaps in Insurance Industry Using CapTech Model	Noshin Faegh
16	Opportunities and Limitations of Applying Blockchain in the Insurance Industry Compared with Legacy Databases	Nayyereh Nazar & Mohsen Saberi
17	IT and Profitability of Iranian Insurance Companies	Mohammad Sadegh Sadeghi
18	Application of Machine Learning Algorithms in Life Insurance Risks Prediction	Mahdi Sharifi, Ahmad Sarbakhshian, & Aydin Rashidi
19	Application of Business Process Management (BPM) in Insurance Industry Development	Aydin Rashidi & Hamid Ramezani
20	Innovation Model of an Electronic Loss Adjuster Institute Using Loss Adjustment Application	Najmeh Mollaei, Abbas Tahmasbi, & Ali Gandomgoon
21	The Role of IT in Risk Management in the Insurance Industry	Dr. Mostafa Sargolzaee, Mohammad Rahimian, & Pouria Mobini
22	The Role of IT in Reducing Underwriting Costs and Maximizing Competitive Advantage: A Model for the Insurance Industry	Hooria Asl Fallah & Mahdieh Soheilifar
23	The Role of InsurTechs in Iran's Insurance Industry	Mahdi Panahi Esfarjani
24	The Role of Risk-Taking Environment and Integrated Risk Management on Innovation in the Insurance Industry	Dr. Ebrahim Abbasi, Fatemeh Seyedi Aghilababdi, & Zahra Seyedi Aghilababdi
25	The Role of Business Process Management (BPM) in Maximizing Insurance Customer Satisfaction	Somayyeh Mousavi Gheydari
26	The Role of Electronic Human Resource Management in Iran's Insurance Industry	Dr. Rasool Rahmati Nodehi & Maryam Haji Ghorbani